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AAA® Taps Experienced ADR Professional Aaron Gothelf to Join Executive Team

NEW YORK, N.Y.—March 14, 2019—Alternative dispute resolution (ADR) industry veteran Aaron Gothelf has joined the American Arbitration Association® (AAA) as Commercial Vice President covering California, Oregon, Washington, and Alaska. Mr. Gothelf is based in San Francisco, and brings more than 15 years of experience in the corporate world, including time spent in the ADR field, to his new role.

“Aaron’s in-depth understanding of many different and complex ADR practice areas make him the ideal candidate to lead our coverage for California, the Pacific Northwest, and Alaska,” said **Dwight James, Senior Vice President, AAA Commercial and Construction Divisions**. “His ADR experience will be valuable for us as we continue to help parties resolve their disputes in a cost-effective and efficient way.”

Mr. Gothelf most recently served as Northern California Regional Director for arbitration and mediation services provider Judicate West. In this position, he led the firm’s San Francisco and Sacramento offices and managed all business development and general management activities related to its roster of neutral arbitrators and mediators in Northern California. Mr. Gothelf previously worked for Robert Half Legal as Recruiting and Business Development Manager, based first in Washington, D.C. and then in San Francisco.

Mr. Gothelf is a graduate of the University of Southern California, and earned his J.D. from the City University of New York School of Law.

About the American Arbitration Association

The not-for-profit American Arbitration Association® (AAA®) is the leading provider of alternative dispute resolution (ADR) services for parties in commercial disputes, having administered approximately 5.6 million ADR cases since its founding in 1926. With 26 offices in the United States, in addition to Mexico, Singapore, and Bahrain, the AAA provides organizations of all sizes in virtually every industry with ADR services and products. For more information, visit www.adr.org.

About the International Centre for Dispute Resolution

As the international division of the American Arbitration Association (AAA), the International Centre for Dispute Resolution® (ICDR®) is the world’s largest provider of arbitral and dispute resolution services. The ICDR provided dispute resolution services for 1,026 international cases filed in 2017. Established in 1996, the ICDR serves parties in more than 90 countries, with a staff fluent in over a dozen languages. Through more than 725 independent arbitrators and mediators, the ICDR provides a flexible, party-centered process over a broad range of industries and geopolitical issue. Its recently



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revised Rules have once again set a standard for arbitration case management. For more information, visit www.icdr.org.